# **FREE RUSSIA**

Plan of information and psychological operation

# **Goal of Operation**

Spread of panic and defeatist ideas among the enemy population (in different regions and public layers) to make Russian state and non-governmental media focus on the localization of ideas and moods that undermine the basic principles of Russian political system

### Tasks of Operation

Informational support of the separatist ideas spread in national autonomies of Russian Federation

Strengthening of the Russian democratic opposition influence on the internal policy by providing them with the information for criticism of the ruling regime

Informational support of public organizations uncontrolled by the Russian state structures, especially of those that receive US grants and specialize on the Russian servicemen rights protection

Spread of the idea that Russia is threatened by Muslim radicalism allegedly coming from the Crimea

Conviction of Russian business and creative elite that the only way to preserve Russian statehood and economic stability is to change the ruling regime

Spread of radical moods among the Russian population, discredit of the ruling regime, spread of the appeals for decisive revolutionary actions in favorable environment for social changes

### Tasks of Operation

Undermining the trust in Russian ruling regime by discrediting Putin's authorized representatives

- Demonstration of the alleged mutual distrust between Russia, Byelorussia and Kazakhstan presenting these countries as potential targets of Russian aggression and Kremlin imperial ambitions
- Activation of information campaigns in the border regions of Russia (in case the war in Ukraine keeps on the border regions will face a wave of terrorism and violence from armed mercenaries)
- Organization of the spread of misinformation, destructive rumors, panic and pessimistic moods in the territories under separatists control
- Creation of anonymous virtual technical centers for local network psychological and subversive actions and operations on strictly defined zones under enemy control

#### Creation and support of All-Russian separatist movement "Freedom to Nations"



Virtual movement should combine all efforts and become an ideological and practical platform for "separatist organizations of Tatarstan, Bashkortostan, Kuban, Western Siberia, Tuva, Sakha (Yakutia), Kaliningrad, Dagestan and Chechnya"

Spread and promotion of these ideas and the platform in appropriate part of social networks, provocation of wide public response in these regions

Creation of the alleged image of the large-scale separatist movement and the real existence of these organizations: the spread of video messages from these structures, training meetings, creation of online radio station

## Work with Russian opposition

Mending of virtual links via foreign missioners with public representatives of Russian opposition who are able to provoke the wave of protests like on Bolotnaya Square Organization of their fulltime "informational feed" with facts discrediting the ruling regime in Russia

Use of Russian opposition leaders as "talking heads" for the Ukrainian people (at present Boris Nemtsov is the only person engaged)



# Undermine the trust in the ruling regime discrediting President Putin and his authorized























#### Primary objectives to discredit Vladimir Putin



General of the Army S.Shoigu, Minister of Defense of Russia (military criminal, Crimea invader). May be discredited through the Ministry economic departments that are engaged in "illegal real estate operations and overstating the military construction contracts"



General of the Army A.Bortnikov, Director of the Federal Security Service (FSB) of Russia (reactionist, freedom oppressor, human rights activists' persecutor). May be discredited through "FSB support for ex-President Yanukovich". "In particular, general S.Beseda visited Kyiv many times in fall 2013, commanded the Ukrainian special forces"



**Colonel-General V.Zolotov, Commander of Internal Troops of the Ministry for Internal Affairs of Russia** (military criminal, one of the commanders of Russian invasion in Ukraine). May be discredited through his personal traits, "dictator manners, organization of a conspiracy, preparation of a military coup"

#### Cooperation with the Russian fifth column

Engagement of the "fifth column" in Russia, those who receive grants from foreign funds and independent media Spread the information about human rights violations in Russia, especially concerning servicemen deployed in Ukraine



Maximum spread of indicated information among Russian audience (currently only "horizontal links" of the Committees of Soldiers' Mothers are engaged)

### Creation and promotion of the virtual organization "Crimean Muslim Resistance"

Revealing of organization's contacts with radical Islamists Mystification of the Crimean Islamists as a new "enemy" Permanent discussions in Russian blogs of the idea of the new terrorism heavens and the spread of radical Islam ideology Putting into operation of the term "The Crimea is new Chechnya for Russia"





### Discredit of Russian leadership totalitarian policy

Analytical and popular science explanation of invalidity of the Russian "way of isolation" and a new "Cold War"

- Explanation of the consequences of the Russian government foreign policy to oligarchy, the middle class, students of prestige universities and "outstanding" Russians in the framework of historical parallels with the USSR and authoritarian regimes' collapse in Eastern Europe and Middle East
- Demonstration of the idea that government closes the ways to Western countries for young Russians, prevents scientific exchange, etc.
- Instillation of the idea "about Russia rotting in the circumstances of totalitarian neo-orthodoxy"

#### Support for radical and opposition movements





Creation of virtual links with Russians radical organizations and cells of international radical and pseudo radical organizations in country

Image-building of "avenger" representing opposition forces in Russia or foreign movements, able to start revolutionary process in Russia. In case of open confrontation of appropriate authorities with them, the exaggeration by Ukrainian human rights activists with the issues to foreign media of the synopsis of the witch-hunt beginning in the capital and regions because of alleged reasons for social protest against Putin's regime

"Gunpowder Plot" against Putin and creation of the "Russian Guy Fawkes"

# Discredit of integration processes under the auspices of Russia

Use the problem aspects between Russia and its partners in Customs and Russian unions (primarily Byelorussia and Kazakhstan) for the spread of idea of the "future Russian aggression against them", "Kremlin's plan of USSR restoration", "Disclosure of Moscow neocolonialist policy"

Use of foreign grants receivers in CIS as voice of propaganda and further spread of this thesis in appropriate countries by bloggers

Possible creation in Russian internet segment of sites and blogs for open propaganda of indicated ideas on behalf of Kremlin to provoke further critic of "chauvinistic views and imperial ambitions" of Russian President and his team









# Work with the population of the Russian border regions

- Spread of rumors among socially active sections of the population that in case the war continues people would have a new wave of violence, destruction of infrastructure and warlike situation with all possible consequences
- Deployment of Russian troops in those zones will change the existing way of life (evacuation, mobilization) and will cause a significant damages
- Border zones are the object of possible attacks and acts of terrorism from radical organizations
- Economical consequences of relations aggravation with Ukraine for people from border zones (Liquidation of trade relations and "shadow schemes" in which the significant part of people from border zones is engaged)

#### Work with the Ukrainian Diaspora in Russia



Activization of work with Ukrainian Diaspora representatives and national and cultural organizations in Russia, primarily with influential businessmen, members of administrative staff, public and culture figures

Formation of the negative attitude towards Russian government policy with regard to Ukraine among them, positive attitude towards the Ukrainian government efforts in preserving the territorial integrity and sovereignty of the state

# Spread of misinformation and panic moods among separatists

Creation of the network of rumor, misinformation and panic moods spread in contrast to same structures that are actively used by the enemy (especially on the territories with low availability of cellular network, internet and media)

Pay a special attention to misleading the enemy about plans and practical activities of Ukrainian Armed Forces, formation of mutual distrust and panic moods among separatists, negative relation from local peoples to fighters, etc.



#### Creation of anonymous virtual technical centers

Creation of anonymous virtual technical centers to conduct local network psychological and subversive actions and operations on the territories controlled by the enemy, primarily in the Crimea

Use of the spreading scheme of anonymous messages to breakdown functioning of some organizations and structures at a certain period of time (for example, during elections, etc.)





Forces and means to achieve the tasks

Security Service of Ukraine

Staff of the anti-terrorist operation (ATO)

The Chief Intelligence Directorate of the General Staff of the Ukrainian Armed Forces

74 Centre of information and psychological operations of the Ukrainian Armed Forces

16 Group of information and psychological operations of the Ukrainian Armed Forces

## Cooperation

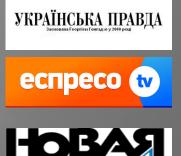
NATO StratCom Centre of Excellence NATO Cooperative Cyber Defence Centre of Excellence U.S Special Operations Command U.S. Cyber Command 4th Military Information Support Operations Group 15 (UK) Psychological Operations Group 77th Brigade (United Kingdom)

## Information sources to achieve tasks

Ukrainian media ("Ukrainskaya pravda", Korrespondent", "Obozrevatel", "Tsenzor", "5 Channel", Gromadske.tv, etc.)

Russian media (radio station "Echo of Moscow", TV channel "Dojd", "Novaya gazeta", electronic outlets "Slon", "Snob", Meduza", "The Moscow Post", "Insider", etc.

Ukrainian Ministry of Defense special projects ("InformNapalm", "StopFake", "Information Resistance", "Flot 2017", etc.



The Moscow Post

